

Research carried out by the Club into the attitudes and opinions of its Certificated Site Owners highlighted the rewards that can come from running a small site with the Club.

Owners describe some of the high points of running a site:

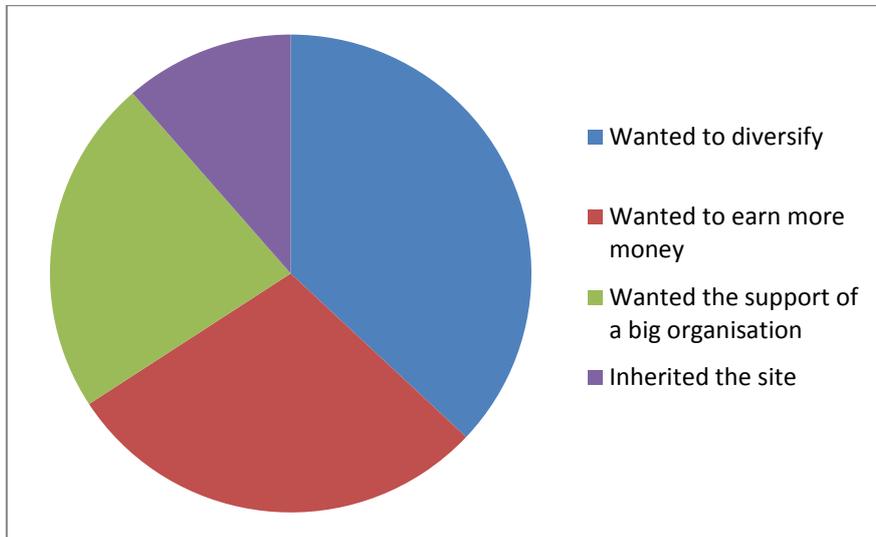
- Being in Timeout 100 best campsites in Britain
- Being included in the publications *Cool Camping Wales* and *A Rough Guide to Camping in Britain*
- Being photographed for the cover of the Club magazine in August 2009 and July 2010
- Building it up into a better site for campers
- Developing lasting friendships
- Meeting new people
- Compliments from campers
- Returning campers
- The friendliness of the Club's employees
- A wedding on the site
- Attaining 3 stars with visit Scotland and a Silver Award with Green Tourism
- The people who visit the site
- We have met so many lovely and interesting people

Owners offer the following advice to people considering opening a small site with the Club:

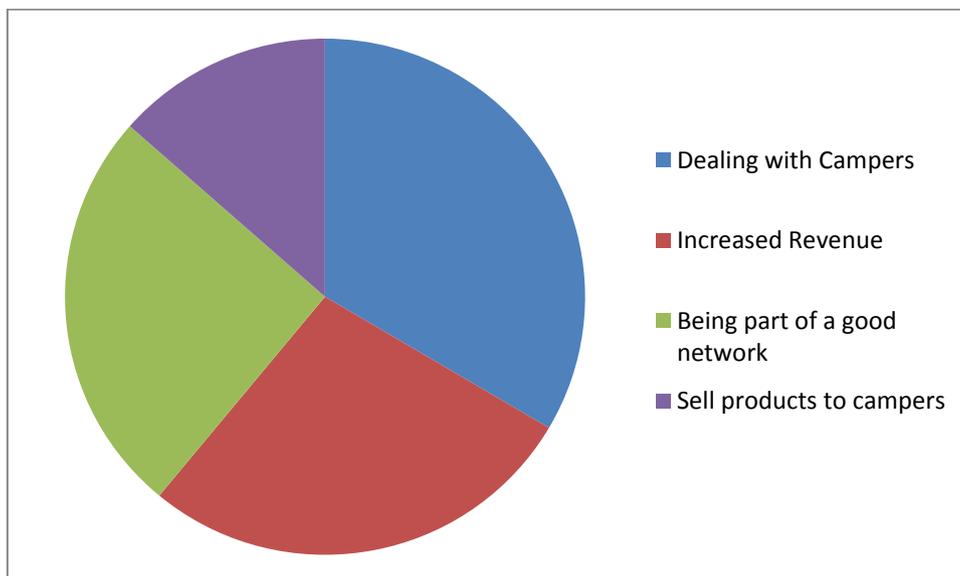
- Be as friendly and helpful as you can
- Be aware of the cost of regulation if you are putting in electric hook ups
- Talk to people
- Be patient: your client base will increase in time if the facility is attractive and welcoming
- Be prepared to work hard but if you enjoy meeting people it is very satisfying
- Ideal way to diversify, meet lots of new people and make new friends
- It's much less work than keeping sheep!
- Make sure there aren't too many sites nearby
- Offer something different
- Profit and consideration can go hand in hand
- Set up can be hard but worth it to hear people praise the site
- A good way to earn extra revenue without a huge investment

More results from the survey can be seen below:

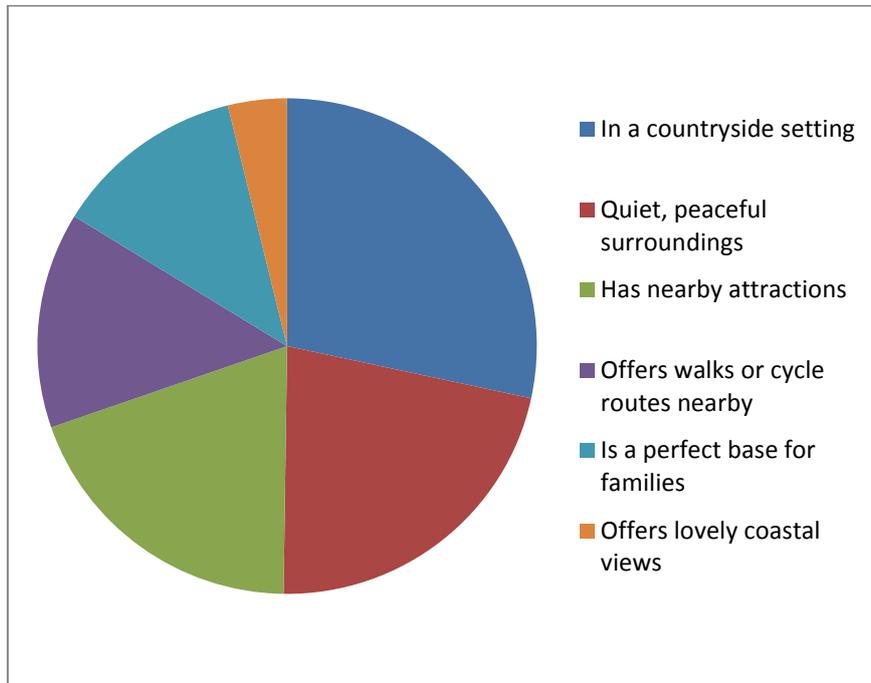
The main reason for most people to set up a new Certificated Site was to diversify. Other key reasons included earning more money and being supported by a big organisation.



An overwhelming 84% of owners found the application process easy and 75% thought the cost of providing amenities for campers was reasonable. Owners told us that the most satisfying aspect of running a site is dealing with campers. Increased revenue was also an important consideration as was being part of a network.



21% of owners said their site was over 30% more profitable in 2010 than previously. Most sites are between ½ and 2 acres in size and the most popular site description is “in a countryside setting”.



If you'd like more information about becoming a Certificated Site, please complete our [online enquiry form](#) or call the Exempted Camping Department on 024 7647 198.